



SPECIAL EVENTS

 | Woodruff Arts Center |  
A Village for the Arts



*Make your next event an extraordinary production at the Woodruff Arts Center*



## Woodruff Arts Center |



The Woodruff Arts Center is the heart of Atlanta's arts and theatre world. Its unique combination of visual and performing arts affords endless creativity in event planning. Whether a small meeting or lavish gala, attendees will appreciate the convenient location, spacious meeting rooms and inviting environment provided in the more than 34,000 square feet of indoor and outdoor event space.

Overlooking bustling Peachtree Street in Midtown Atlanta, the Woodruff is perfect for a variety of events, including receptions, lectures, film screenings, town hall meetings, award ceremonies, concerts and more.

The extraordinary combination of world-class arts, exceptional cuisine and spectacular location make the Woodruff Arts Center the perfect place for your next event.



## WOODRUFF ARTS CENTER

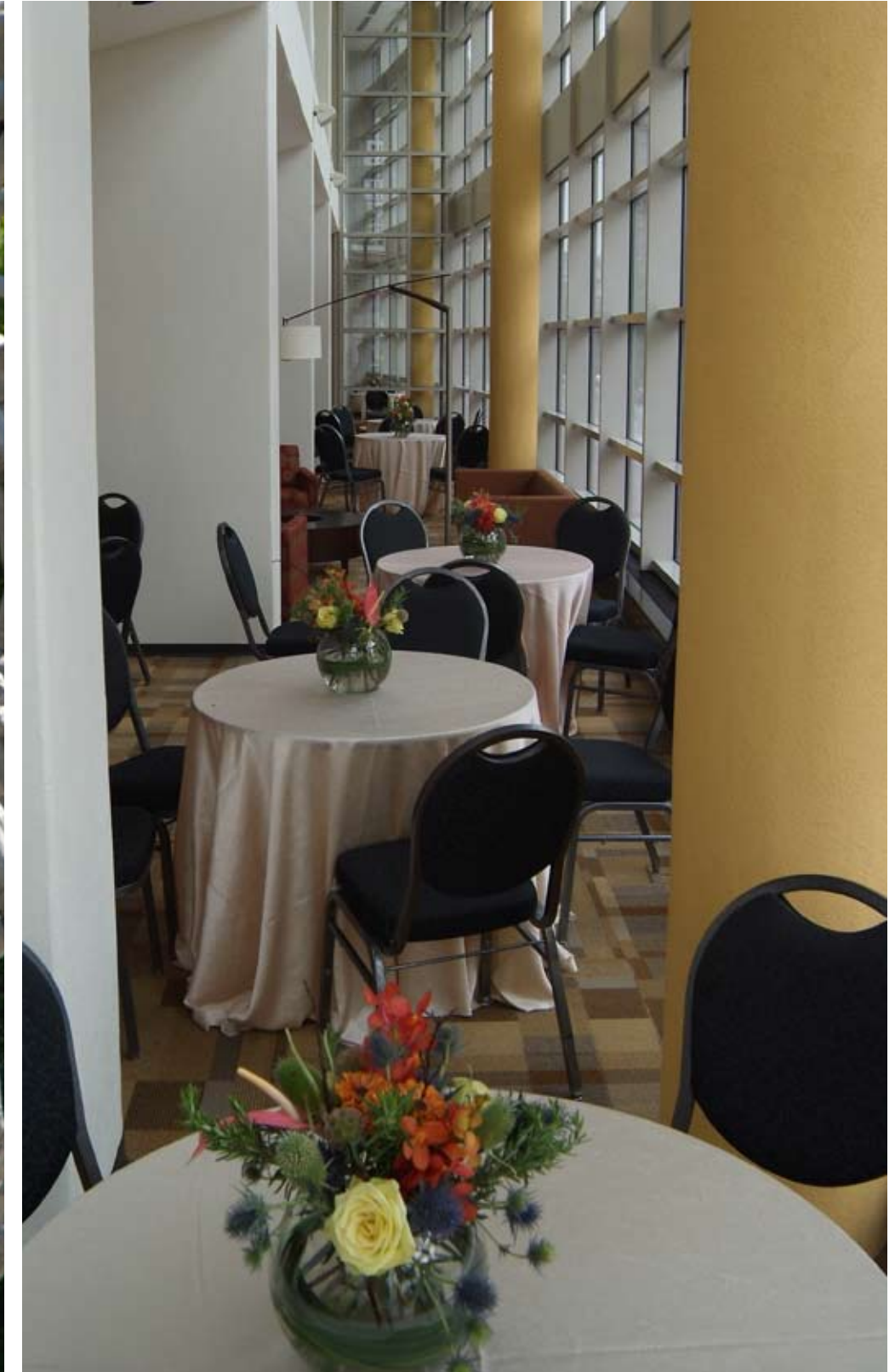
The Woodruff Arts Center is the largest arts center in the Southeast as well as one of the largest in the nation. The Woodruff is home to the Grammy® Award-winning Atlanta Symphony Orchestra; the Alliance Theatre, recipient of the 2007 Regional Theatre Tony Award®; the leading art museum in the Southeast, the High Museum of Art; and Young Audiences, the largest provider of arts education in Georgia.

In 1962, Atlanta suffered an unprecedented loss when a plane filled with the leaders of Atlanta's arts community crashed on the runway in Orly, France. The city used the devastating loss as a catalyst for the arts and decided to build a memorial to the victims. This led to the creation of the Atlanta Arts Alliance, now known as the Woodruff Arts Center (renamed in 1982 to honor its greatest benefactor, Robert W. Woodruff) and the opening of the Memorial Arts Building on October 5, 1968.

For the past 40 years, the Woodruff Arts Center has set the arts standard for Atlanta and the Southeast. The Woodruff has achieved one of its original goals – to make the arts accessible to everyone by providing a welcoming and inviting space. Each year, more than one million people visit the Woodruff to see performances, concerts and exhibitions.

From board meetings to ballrowns, from masterpieces to maestros, the Woodruff's magnificent spaces will work for any type event. Step inside the Woodruff Arts Center and surround your guests in the arts.

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## RECEPTION SPACES

**I**mpress your guests in any of the Woodruff Arts Center's stunning reception spaces. Beautiful views and breathtaking architecture lend drama and sophistication to any event while catering experts can help customize a menu to fit your tastes. Elegant food presentation and attentive staff will make your next reception unforgettable.

**GALLERIA** – The main entrance for Symphony Hall and the Alliance Theatre, this expansive, two-level space features soaring ceilings, art deco fixtures and beautiful marble stairs. The landing between the staircases provides a natural “stage” for performers and speakers, and the soft lighting and architectural features provide subtle accents throughout.

*Standing* 2,000  
*Seated* 650  
*Space* 15,500 sq. ft.



Galleria

**GRAND LOBBY** – The centerpiece of the High Museum of Art, this gracious lobby features beautiful hardwood floors, towering eighteen-foot coffered ceilings and floor-to-ceiling windows on both the north and south sides.

*Standing* 550  
*Seated* 400  
*Space* 6,800 sq. ft.



Grand Lobby

**ROBINSON ATRIUM** – Beneath a vaulted, fan-shaped glass ceiling, this light-filled space features beautiful granite floors and elegant ramps leading to the museum's permanent collection galleries.

*Standing* 350  
*Seated* 200  
*Space* 5,000 sq. ft.



Robinson Atrium

**CENTERSPACE** – This modern reception space features floor-to-ceiling, wrap-around windows that look out on Peachtree Street and Midtown Atlanta. The built-in bar and unique floor plan makes this versatile space ideal for receptions, dinners and luncheons.

*Standing* 300  
*Seated* 175  
*Space* 3,800 sq. ft.

**CIRCLE ROOM** – Located on the third floor, this refined, comfortable space can be used for business meetings, receptions and dinners. The floor-to-ceiling windows provide spectacular views and add drama to your event. The windows are equipped with sun screens and the room has a built-in AV system.

*Standing* 175  
*Seated* 135  
*Theatre* 85  
*Space* 2,300 sq. ft.

**SHAW ROOM** – The Robert Shaw Room is an ideal space for intimate discussions, dinners and receptions. Available with the convenient services of a top private chef, experienced wait staff and private bar.

*Standing* 75  
*Seated* 30  
*Space* 1,066 sq. ft.



CenterSpace

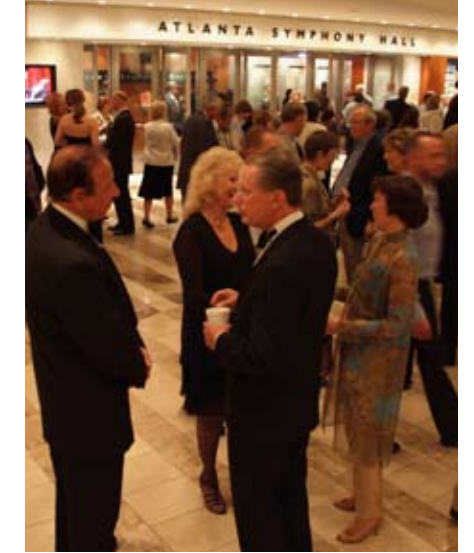
**GALLERIA ALCOVES** – The Alcoves are located on the balcony of the Galleria and provide spectacular views of the activities below. The two-story windows allow natural light to wash over your event during the day and provide dramatic views at night. This space creates an intimate, semi-private setting with all the grandeur of the Galleria.

*Standing* 100  
*Seated* 55  
*Space* 1,030 sq. ft.



## THEATRE SPACES

The Woodruff Arts Center's multi-purpose theatres, ranging in size from 90 to 1,800 seats, are the perfect location for corporate meetings, film screenings or staged performances. On-site technicians and experienced staff will help set the stage for your next production.



**SYMPHONY HALL** – Home of the Grammy® Award-winning Atlanta Symphony Orchestra, Symphony Hall is an elegant and spacious three-level performance and presentation space that offers multiple staging options.

*Capacity* 1,800

**ALLIANCE THEATRE** – The proscenium-style theatre offers a hydraulic lift orchestra pit, ample backstage area, counterweight rigging, built-in audio and sound equipment, trap doors in the stage and state-of-the-art lighting equipment. Every seat is great since none are more than 15 rows away from the stage.

*Capacity* 770

**RICH THEATRE** – This art deco-style theatre is perfect for movie screenings, corporate events and presentations and is equipped with full AV capabilities, including webcast technology and a 30' x 15' screen that can accommodate a variety of projected formats.

*Capacity* 419

**HILL AUDITORIUM** – Located outside the High Museum of Art, this auditorium features a clean, modern design and is fully equipped with AV technology for presentations, performances, and screenings

*Capacity* 220

**HERTZ STAGE** – A modern “Black-Box” theatre with multiple seating configurations, this versatile facility allows for a number of distinct stage layouts including end stage, thrust and in-the-round.

*Capacity* 200



*Symphony Hall*



*Alliance Theatre*



*Rich Theatre*

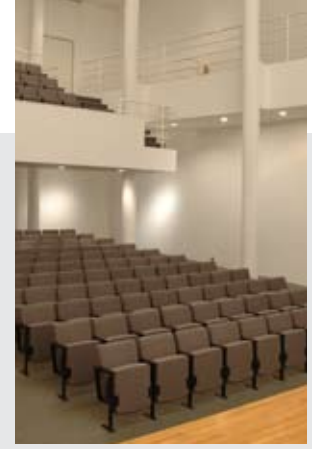


*Hertz Stage*



C O R P O R A T E M E E T I N G S P A C E S

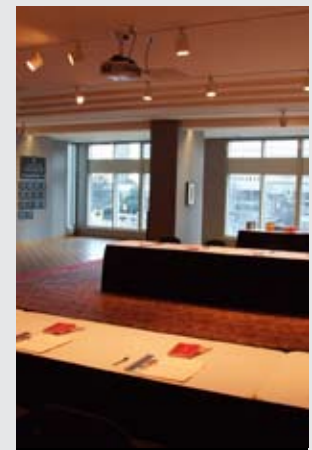
State-of-the-art technology, refined spaces and savory catering help you highlight the best of what your company has to offer. Use our ample breakout space to arrange annual meetings, training seminars, symposiums, and team-building events. Give your employees and customers access to the arts by planning your next event at the Woodruff Arts Center.



Hill Auditorium

**HILL AUDITORIUM** – Located outside the High Museum of Art, this auditorium features a clean, modern design and is fully equipped with AV technology for presentations, performances, and screenings.

*Capacity* 220



Circle Room

**CIRCLE ROOM** – Located on the third floor, this refined, comfortable space can be used for business meetings, receptions and dinners. The floor-to-ceiling windows provide sweeping views of Calloway Plaza and Peachtree Street while adding drama to your event. The windows are equipped with sun screens and the room has a built-in AV system.

*Standing* 150  
*Seated* 85  
*Theatre* 135



Event Room

**EVENT ROOM** – A versatile interior space located on the balcony level above the Galleria, the event room is perfect for small meetings, presentations and press events. The room features a built-in screen and can be fitted with AV equipment.

*Standing* 125  
*Seated* 75  
*Theatre* 110

**STENT CONFERENCE ROOM** – This intimate space is decorated with art work from the High’s permanent collection and can be used for meetings, presentations, as well as social gatherings prior to an event.

*Standing* 50  
*Seated* 18



Conference Room

**CONFERENCE ROOM A/B** – Ideal for pre-functions and small meetings, this intimate space can be divided into smaller sections for more versatility and is adjacent to the Alcoves and Galleria for easy access during larger events.

*Seated* 45  
*Theatre* 65

**PROFESSIONAL LEARNING CLASSROOM** – This state-of-the-art classroom facilitates learning and creativity. The classroom also features erasable white boards and full AV system complete with projection.

*Capacity* 30

**PEACHTREE CONFERENCE ROOM** – Located on the second floor close to the Peachtree entrance for ease of accessibility, this boardroom-style conference room comes with full AV capabilities.

*Capacity* 15



## FOOD SERVICES

As the Woodruff Arts Center's exclusive caterers, Restaurant Associates is committed to providing an unparalleled level of service and cuisine and has earned a reputation for uncompromising quality. Whether you are hosting a corporate event for hundreds, a memorable wedding reception that will last a lifetime, or a special celebration somewhere in between, Restaurant Associates' creative catering experts will be delighted to work with you to custom design a truly memorable experience.



**TABLE 1280 RESTAURANT AND TAPAS LOUNGE** is an American Brasserie created and managed by Restaurant Associates, serving elegant cuisine in a crisp, contemporary setting. Guests can choose from three different dining experiences – the brasserie-inspired restaurant, the Tapas Lounge with a variety of small plates or a custom catered private event. Located in the middle of the Woodruff campus, Table 1280 features an outdoor patio which lends itself to small weddings or events.



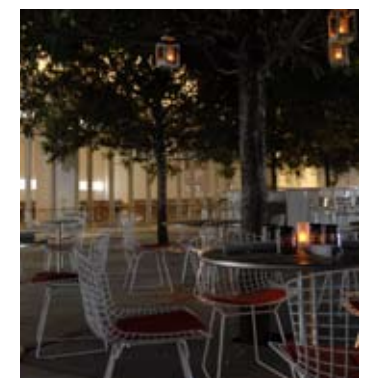
**TABLE 1280**  
Lounge  
Capacity 50



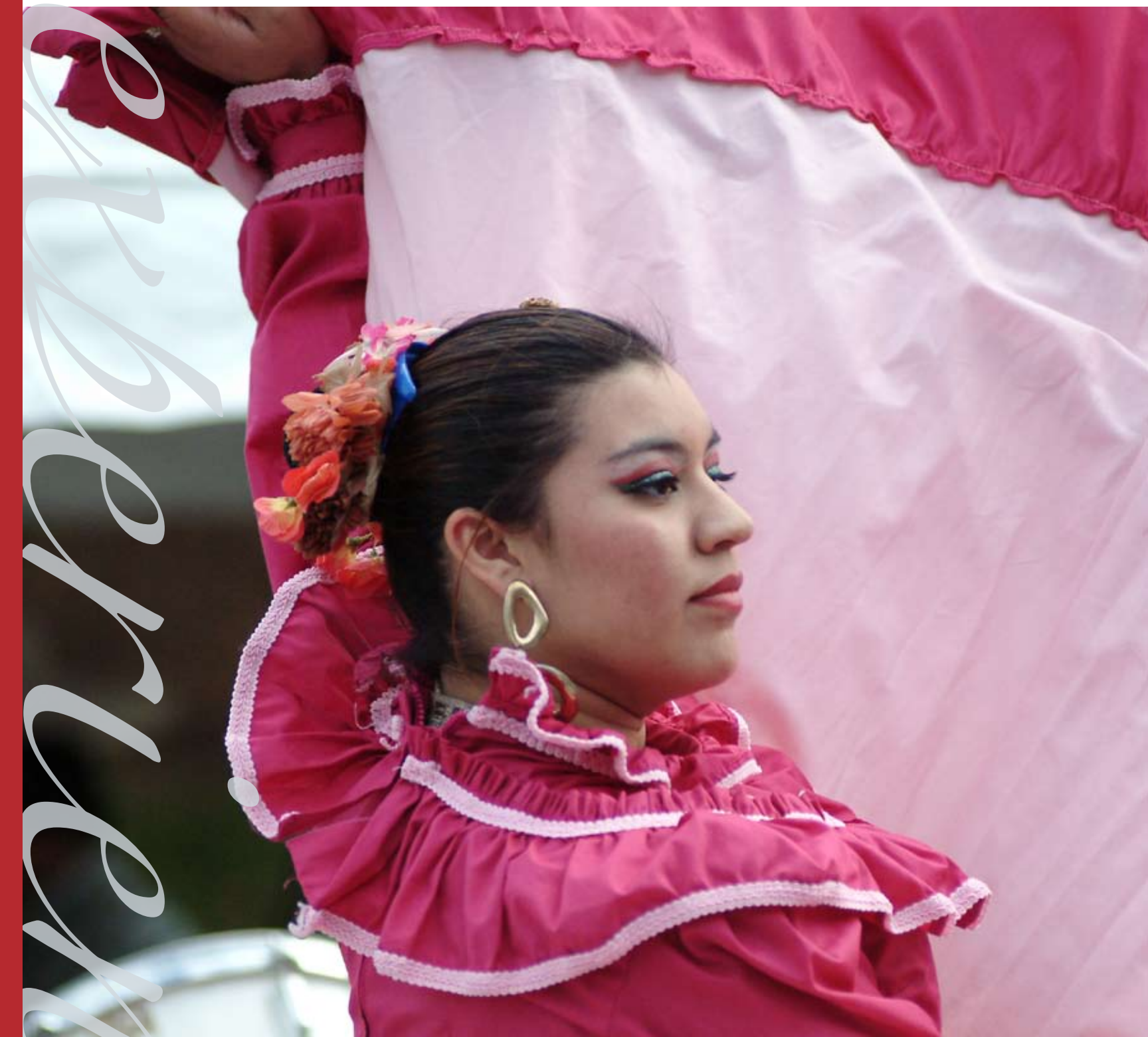
**TABLE 1280**  
West Dining Room  
Capacity 70



**TABLE 1280**  
East Dining Room  
Capacity 60



**TABLE 1280**  
Outdoor Patio  
Capacity 80



**T**he Woodruff Arts Center's extraordinary combination of visual and performing arts creates a dynamic setting for any event. Unlike other event facilities, the Woodruff offers your guests a unique encounter that can include group tickets to see performances and exhibitions, backstage tours, exposure to award-winning artists, and discounts on memorable gifts. This exclusive experience will make your next event spectacular and is only available one place – the Woodruff Arts Center.

**ALLIANCE THEATRE** – Atlanta's nationally acclaimed Alliance Theatre, recipient of the 2007 Regional Theatre Tony Award®, is the leading professional resident theatre of the Southeast. The Alliance Theatre reaches almost 200,000 patrons and members of the community annually. Known for its high artistic standards and national role in creating significant theatrical works, the Alliance launched three Tony® Award-winning hits to Broadway: Alice Walker's *The Color Purple*, Elton John and Tim Rice's *Aida* and Alfred Uhry's *The Last Night of Ballyhoo*. And, the Alliance originated the national tour of the Tony® Award-winning Broadway musical *The 25th Annual Putnam County Spelling Bee*. The Alliance continuously brings Atlanta the finest talent and art — proving once again that the Alliance is where great theatre lives.



Alliance Theatre

**ATLANTA SYMPHONY ORCHESTRA** – The Grammy® Award-winning Atlanta Symphony Orchestra is considered one of America's leading orchestras, known for the excellence of its live performances, presentations, recordings and world-renowned choruses. Led by Music Director Robert Spano, the Atlanta Symphony offers more than 200 concerts each year to a combined audience of more than a half million. The schedule includes classical, popular, educational and community performances at multiple venues, including Atlanta Symphony Hall, Chastain Park Amphitheater, Verizon Wireless Amphitheatre at Encore Park and throughout metro-Atlanta and Georgia. Take advantage of these performances and more with group discounts to most classical and pops concerts, backstage tours, and the opportunity to schedule an ASO guest speaker or student musician performance.



Atlanta Symphony Orchestra

**HIGH MUSEUM OF ART** – The High Museum of Art is the leading art museum in the southeastern United States with more than 11,000 works of art in its permanent collection. The High's extensive collection includes 19th- and 20th-century American art, European paintings and decorative art, African and African American art, modern and contemporary art, and photography. The High is the only major museum in North America to have a curatorial department specifically devoted to folk and self-taught art. In 2006, the High launched its unprecedented three-year partnership with the Musée du Louvre bringing hundreds of works of art from Paris to Atlanta. Your next event can include docent-led group tours of the permanent collections during normal business hours or a private tour during special times.



High Museum of Art

**YOUNG AUDIENCES** - Young Audiences, Woodruff Arts Center (YAWAC) is a leading provider of arts-in-education programming in the Southeast and brings live arts experiences to students all across Georgia. Celebrating 25 years of excellence, YAWAC has more than 65 professional artists and ensembles that reach over one million students each year by providing a dazzling and culturally diverse array of curriculum-based performances, workshops and residencies in music, dance, theatre, literary and visual arts. All of our artists are formally trained and required to participate in a rigorous application process to join our roster. Many of these artists are available to perform at your event. From jazz quartets to jugglers, our artists can add that extra element to set your event apart from the rest.



Young Audiences



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he Woodruff Arts Center is conveniently located in Midtown Atlanta within walking distance of great dining, comfortable hotels, public transportation and convenient parking.

**Woodruff Arts Center**  
 1280 Peachtree St. NE  
 Atlanta, GA 30309

**From I-85 Southbound**

Take Exit 84 (17th, 14th, and 10th Streets).  
 Bear right and take the 17th Street Exit.  
 Turn left over the bridge.  
 Continue on 17th Street, cross Spring Street and West Peachtree Street.  
 Turn right onto Peachtree Street.  
 Turn right onto 15th Street and go 1 block.  
 Turn right onto Arts Center Way to enter the Woodruff Arts Center Garage on the right.

**From I-75 Southbound**

Take Exit 249-D to North Avenue and turn left onto North Avenue.  
 Go across the bridge to the second light and turn left onto West Peachtree Street (follow for several blocks).  
 Turn right onto 15th Street and go 1 block.  
 Turn left onto Arts Center Way and enter the Woodruff Arts Center Garage on the right.

**From I-20 East or West**

Take I-75/I-85 Northbound (follow directions below)

**From I-75/I-85 Northbound**

Take Exit 250 (10th Street/14th Street) onto Williams Street NW.  
 Turn right onto 10th Street.  
 Turn left onto West Peachtree Street.  
 Turn right onto 15th Street.  
 Turn left onto Arts Center Way to enter the Woodruff Arts Center Garage on the right.

**From GA 400:**

Take 400 South to Interstate 85 South and follow the directions above.

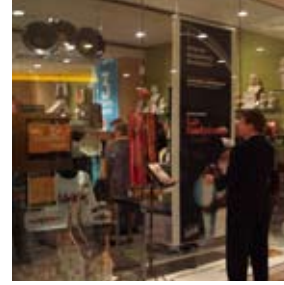
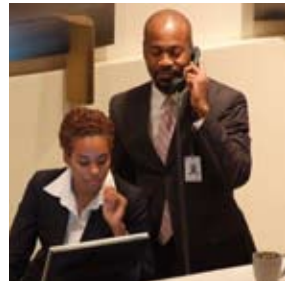
**MARTA:**

Take either the North or South line to Arts Center Station.  
 Follow the signs to the Woodruff Arts Center.

**Parking is available at the following locations:**

- ~ Woodruff Arts Center parking garage – located on Arts Center Way, between 15th and 16th streets.
- ~ Promenade building, located on 15th Street at the intersection of 15th and Arts Center Way.
- ~ Colony Square, located on the corner of 14th Street and Peachtree Street.





Other resources are available to make your event truly unique. Contact your event services representative to learn more.

**GROUP TICKETS** – Make your event extraordinary by taking your attendees to see a performance or exhibition. Special group discount tickets are available to the Alliance Theatre, the Atlanta Symphony Orchestra and the High Museum of Art.

**BOX OFFICE** – Our experienced staff can sell tickets to your event seven days a week by handling all walk-up, Internet and phone orders in our full-service box office.

**YOUNG AUDIENCES TALENT** – Choose from more than 65 dance, music and theatre ensembles to energize your event. All of our performers are local, award-winning artists dedicated to improving arts education in Georgia.

**PARKING** – Parking is available at our 400-space parking garage located on Arts Center Way. Pre-paid parking arrangements can be made for your attendees, and additional parking is available within close walking distance of our campus.

**CONCIERGE SERVICES** – On-site concierges are available to support your event and enhance your guests' experience at the Woodruff.

**BACKSTAGE & PRIVATE TOURS** – Exclusive backstage tours of the Alliance Theatre and Symphony Hall offer your guests a behind-the-scenes glimpse into the dynamic world of the arts in Atlanta. Docent-led tours are available at the High Museum of Art.

**ALLIANCE THEATRE SCENE SHOP** – Let our talented artists decorate your next event. The in-house Scene Shop can create a unique design that includes small to large set construction, prop building and scene painting.

**SPEAKERS & LECTURES** – The Woodruff Arts Center's divisions can provide informative speakers for your next event. Distinctive presentations and discussions about our history, partnerships, performances and exhibitions can be created just for you. Speaking engagement requests are considered on an individual basis.

**SYMPHONY STORE AND HIGH GIFT SHOP** – On-site gift stores feature an expansive selection of exhibition- and performance-related gifts. Ask your event services representative about discounts for your attendees.

**SPECIALTY SPACES** – The Woodruff Arts Center also houses a variety of other spaces that can be incorporated into your special event.

*Outdoor event spaces*

*Black box theatre*

*Rehearsal halls*

*Movement studio*

*Gallery space (located in the Memorial Arts Building)*



# Woodruff Arts Center |



WOODRUFF ARTS CENTER • 1280 PEACHTREE STREET, NE • ATLANTA, GA 30309  
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